

## Cookie Policy

Our online gaming and sports betting platform [www.circus.nl](http://www.circus.nl) (hereinafter "the Site") uses cookies to improve your online experience and offer you personalized content.

You have the option to accept or refuse cookies that are non-essential to the functioning of the [www.circus.nl](http://www.circus.nl) site at any time.

However, to continue navigating on our Site, you must either accept the cookies, or refuse them by managing your preferences via the Cookie settings tab.

In this Policy you will find all necessary information, as well as the options available to you to indicate your cookie preferences. Do not hesitate to consult our privacy policy for broader information on the processing of your personal data.

We invite you to carefully read this information.

Any questions? Please don't hesitate to [contact us](#).

### PLAN

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#### **1. What is a cookie?**

A cookie is information that is generally small and identified by a name, which can be transferred to your browser by a website you are connected to. Your web browser will save it for a certain period and resend it to the web server each time you reconnect.

Certain cookies are necessary for the Site's functioning, for example, cookies allow you to log in to the Site and manage your deposits and winnings. Others are used to improve your gaming experience, for example, your language choice; when you visit the site again, this cookie will allow your browser to be recognized and, therefore, keep your language choice. Others are used to give you personalized content or adverts.

Below, you will find (§2) the list of cookies the Site and its partners use.

The retention period for cookies varies depending on the type of cookie. Certain cookies are automatically deleted when you leave the Site; others are saved for longer; the retention period of cookies is defined below (§2).

#### **2. Why does the Site use cookies?**

The Site and its partners use four (4) categories of cookies, namely:

- Essential cookies: the cookies that are necessary for the functioning of the Site and, notably, for the purposes of allowing players to access the offer of online gaming and betting, and allowing the Site to fulfill these legal and contractual obligations;
- Cookies to improve user experience: the cookies that improve online experience (preferences, etc.);
- Performance cookies: the cookies that measure the Site's performance and adverts displayed;
- Cookies for advertising purposes: the cookies that allow you to receive advertising, particularly personalized adverts and create a personalized profile so you are not shown adverts that do not correspond to your profile.

The use of cookies by the Site and its partners requires your consent with the exception of essential cookies.

You will find the list of cookies below. This list is non-exhaustive and is likely to change on the understanding that the Site will request your consent for all non-functional cookies.

## 2.1. Essential cookies

Cookies	Function	Length of storage
ASP.NET_SessionId	Management of the player's session	Session
_2_reminderPopupCurrentIndex	Memorize displayed pop-up	1 year
PromoCookie	Memorize displayed promotion codes	Session
_2_currentConnectionDate	Memorize the session date	1 year
<marketing_action_ID> marketingActionDate marketingActionId marketingActionName marketingActionPrize	Management of participation in a marketing promotion	3 days
Ticket quickBetActive	Storage of information on the bet slips of ongoing bets	1 year
registration_sponsorship_code / registration_sponsorship_param _name / registration_sponsorship_sub_code / registration_sponsorship_user_code	Affiliation management	1 month
AppConfig.DEBUG DISABLE_BUNDLES Prismic.Preview.ID Prismic.Preview.Ref	Bug management	1 day
_2_isLogged	Session management	Session

Third Party Cookies	Third Party	Function	Length of storage
__cfduid	cloudflare	Cybersecurity prevention	29 days
didomi_token euconsent-v2	Didomi	Memorize consent information for cookie management	15 min 1 year

io_token_*	lovation	Anti-fraud management	1 year
f-token_*			1 year

## 2.2. Cookies to improve user experience

Cookies	Function	Length of storage
loginbox_rememberusername	Management of the "Remember me" feature in the login module	1 year
SessionLanguage	Management of Site language preference	1 year
TemporaryPreferences UserPreferences	Storage of user preferences - IE browser	2 years
_2_lastVisitedSection	Memorize the last section visited by the player (gaming, betting, etc.)	1 year
OpenTicket FloatTicket	Memorize display preference for IE browser	1 year
CollapsedGroups	Memorize open/closed groups, at league level - IE browser	1 year
hide-optimalbet-message	Memorize the player's choice to display the information message on optimal bet	7 days
LiveCalendar	Memorize the sport selected on the page <a href="https://sport.circus.be/en/sport/live-sports-bets/calendar">https://sport.circus.be/en/sport/live-sports-bets/calendar</a>	1 year
CircusClubGameMusicIndex	Sound activation in games	Session

## 2.3. Performance cookies

Third Party Cookies	Third Party	Function	Length of storage
_dc_gtm_UA-*	Google Analytics	Google tag manager – Business Intelligence – statistical tools	1 min
_gat_UA-*			
_gid _gat _ga _ga_#	Google Analytics	Memorize a unique username and visits for statistical purposes	1 day 1 day 2 years 2 years
	<a href="#">Fullstory</a>	<a href="#">Visualize the player's experience during their Site visit</a>	<a href="#">4 months</a>

## 2.4. Cookies for advertising purposes

Cookies	Function	Length of storage
home_news home_news_connected	Management of information to be communicated to the player depending on their last login date	1 year

## 3. How to identify and manage the cookies used by the Site?

Whether on your computer or on your mobile phone, you are free to manage your preferences in terms of consent to the cookies used by the Site and its partners by configuring your cookies via the Cookie settings tab.

Please note that most browsers are configured to automatically accept cookies. You are free to set your browser so it sends a notice when a cookie is used and therefore you can accept it or not.

Browser (computer)	
Firefox	<a href="https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox">https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox</a>
Chrome	<a href="https://support.google.com/chrome/answer/95647?hl=en">https://support.google.com/chrome/answer/95647?hl=en</a>
Safari	<a href="https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac">https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac</a>
Internet explorer	<a href="https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-e5947fc64d">https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-e5947fc64d</a>
Browser (mobile phone)	
Firefox	<a href="https://support.mozilla.org/en-US/kb/clear-your-browsing-history-and-other-personal-data">https://support.mozilla.org/en-US/kb/clear-your-browsing-history-and-other-personal-data</a>
Chrome	<a href="https://support.google.com/chrome/answer/95647?hl=en">https://support.google.com/chrome/answer/95647?hl=en</a>
Safari	<a href="https://support.apple.com/en-us/HT201265">https://support.apple.com/en-us/HT201265</a>
Microsoft Edge	<a href="https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09">https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09</a>

Please note it is also possible that third parties could use cookies to generate traffic without BETCA BV's consent. You have the option of deleting these cookies by directly contacting these third parties: [Hotjar](#), [Google](#), [Fullstory](#), [Adform](#), [Heap.io](#), etc.

## 4. Contact

### 4.1. Contact details of the Site manager

The Site is operated by BETCA BV

who can be contacted for any questions relating to cookies and personal data protection:

- By mail: Ringbaan-West 242, 5038 NX Tilburg
- By e-mail: [privacy@circus.nl](mailto:privacy@circus.nl)
- The BETCA BV Data protection officer can be contacted at the same address.

#### **4.2. Contact details of the Data protection authority (NL; Autoriteit Persoonsgegevens)**

Conforming to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data, you have the right to request extra information or make a complaint to the Data protection authority; their contact details are:

Address: Bezuidenhoutseweg 30, 2594 AV Den Haag

Telephone: +31 (0)88 1805 250

Website : [www.autoriteitpersoonsgegevens.nl](http://www.autoriteitpersoonsgegevens.nl)